

# IBEW Local 77 ORGANIZING CAMPAIGN TIMELINE



The following steps outline the necessary steps that must take place to ensure a successful organizing campaign:

- First Contact (Lead)
- Build a List: Employee Names, Address and Phone #'s
- Build a Committee From New Contacts
- Hold Committee Meetings/Train Committee
- Card Signing or Petition Signing Campaign
- Petition NLRB for Election or Achieve Recognition
- Election Campaign
- Election
- Contract Campaign
- Achieve first Contract



## **IBEW Local 77**

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How quickly the Union and Employees move through these steps is mostly dependent upon the willingness of the Employer. Campaigns may take as long as two years or as little as three to four months from start to finish. Achieving a first contract is the next big hurdle.